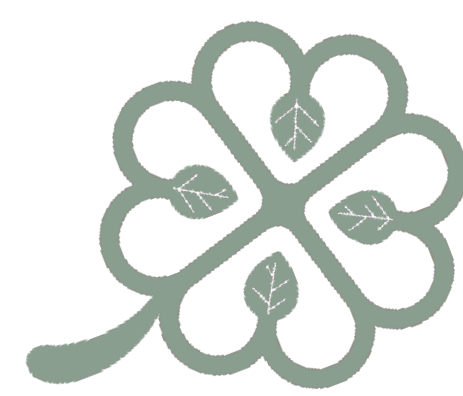


# In my Pretty Alley

Dans ma Belle Ruelle

Go green & share with your neighbors!



## What is it?

“Dans ma Belle Ruelle” is the creation of an accessible platform where people can find a wide range of information regarding the planning and maintenance of green alleys in residential areas of Montreal. The project is based on the active collaboration of the community to sustainably uphold a resourceful bank of information reporting each project's experience and acquired knowledge.

Concretely, registered green alleys are given their own personality and introduce themselves as unique living entities. Other interesting features are available on the interactive platform, such as a map of the “Dans ma Belle Ruelle” network, as well as detailed recommendations for those who would like to start their own green alley project.

## How does it work?

An important part of this project is the accessibility of the information and the ease with which people can contribute. Registered alleys are seasonally documented and updated on the online platform by their creators. Date of creation, information about the participants, type of vegetation, winter/summer adaptation, attractions, events, and more are examples of data that can be found on the platform. A physical map of the area are available for passing pedestrians with along with the essential information. More extensive research is accessible by scanning the QR code installation at each location with a mobile device or visiting the website. This project also serves as an online forum for participants to exchange tips and tricks or casual updates on their green alley experience.

[www.mabelleruelle.ca](http://www.mabelleruelle.ca)

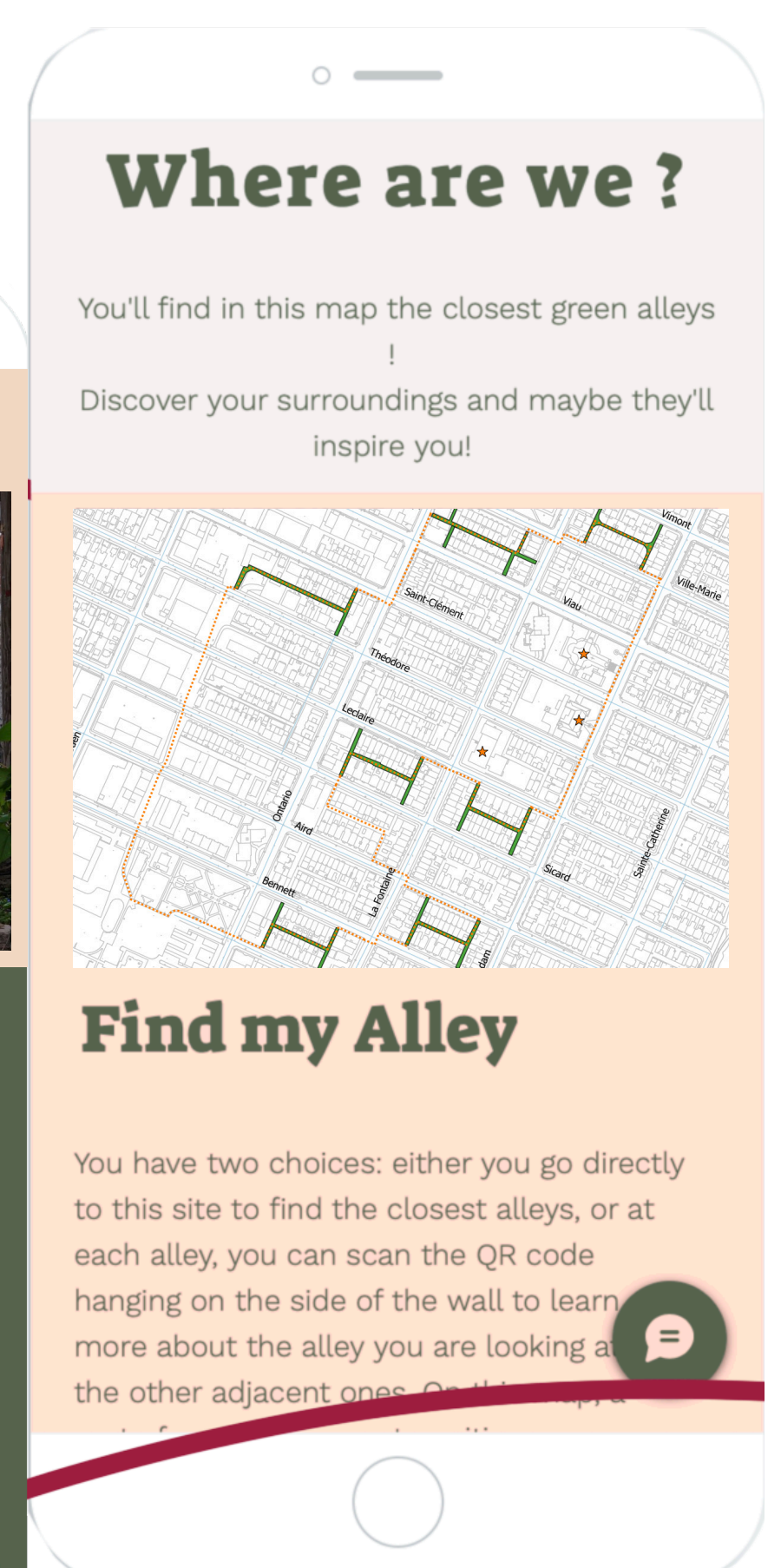
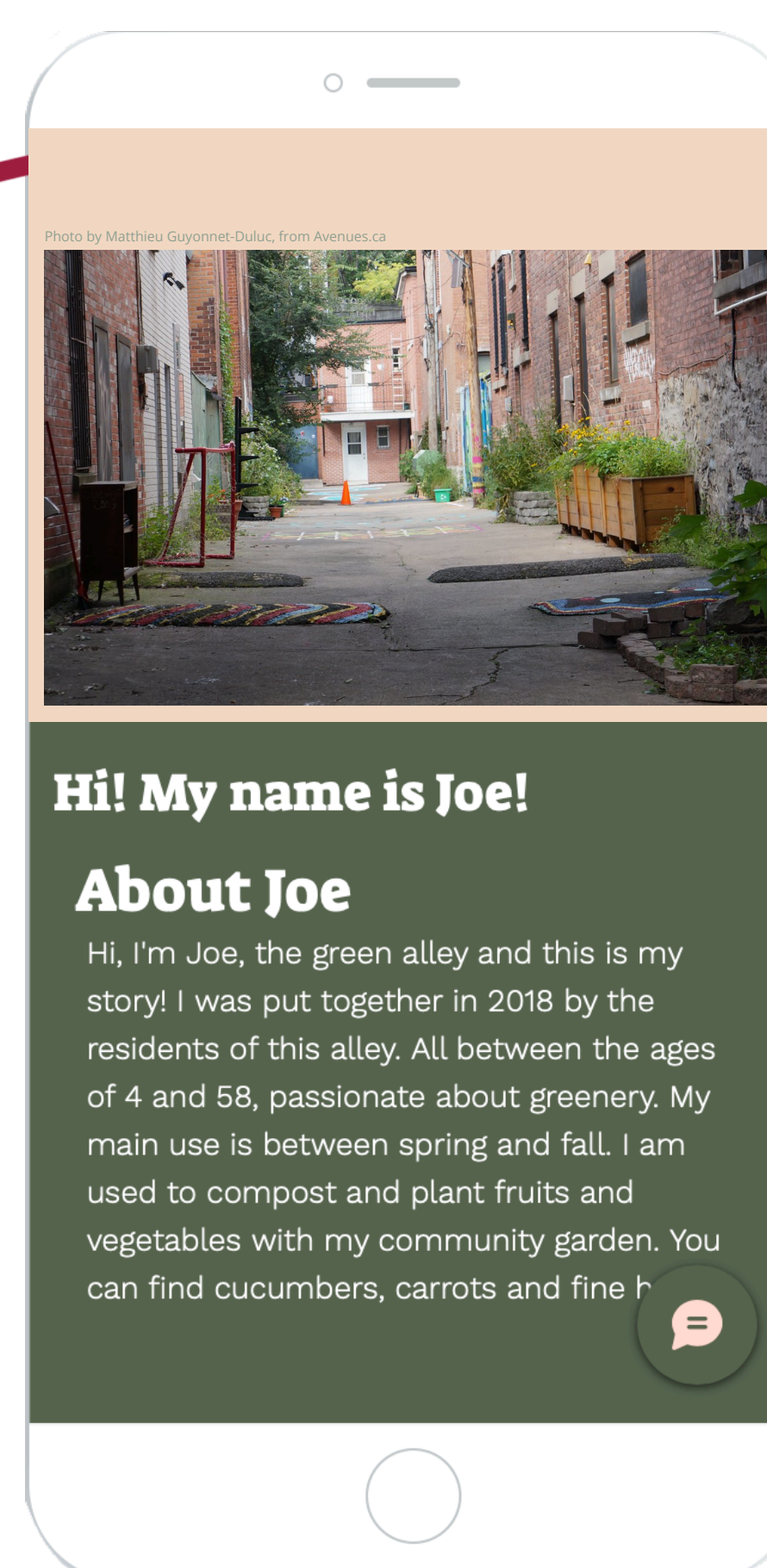
OR

Scan ME!



Name your alley!

Find me on our online platform!



## What is new and distinctive?

Our project wants to offer a new structure for community networks founded upon the sharing of knowledge and interpersonal relations. We want to increase citizen participation and involvement in municipal public life by giving people the opportunity to design their green alleys according to the neighbourhood's needs. We aim to maintain a regularly updated database fed by the participants themselves. In return, the project ensures continuous support and resources for emerging projects.

## What are the outcomes?

Ultimately, this initiative promotes and values the contribution from citizens in creating data and information about the city by offering leadership opportunities to members of the community. It provides a better understanding of social engagement practices in each neighbourhood, while also actively mapping out the green alley network and their location for general consultation. Our platform facilitates the process and logistics of launching a green alley project while offering communities the liberty to create their unique identity. Having such a network of alleys shows many social benefits for citizens as it offers a safe environment for children to play within the urban context, as well as encouraging stronger community building and neighbor relations.

