

One of the greatest contributing factors to the constantly growing rate of landfills is single use plastics and styrofoam containers.



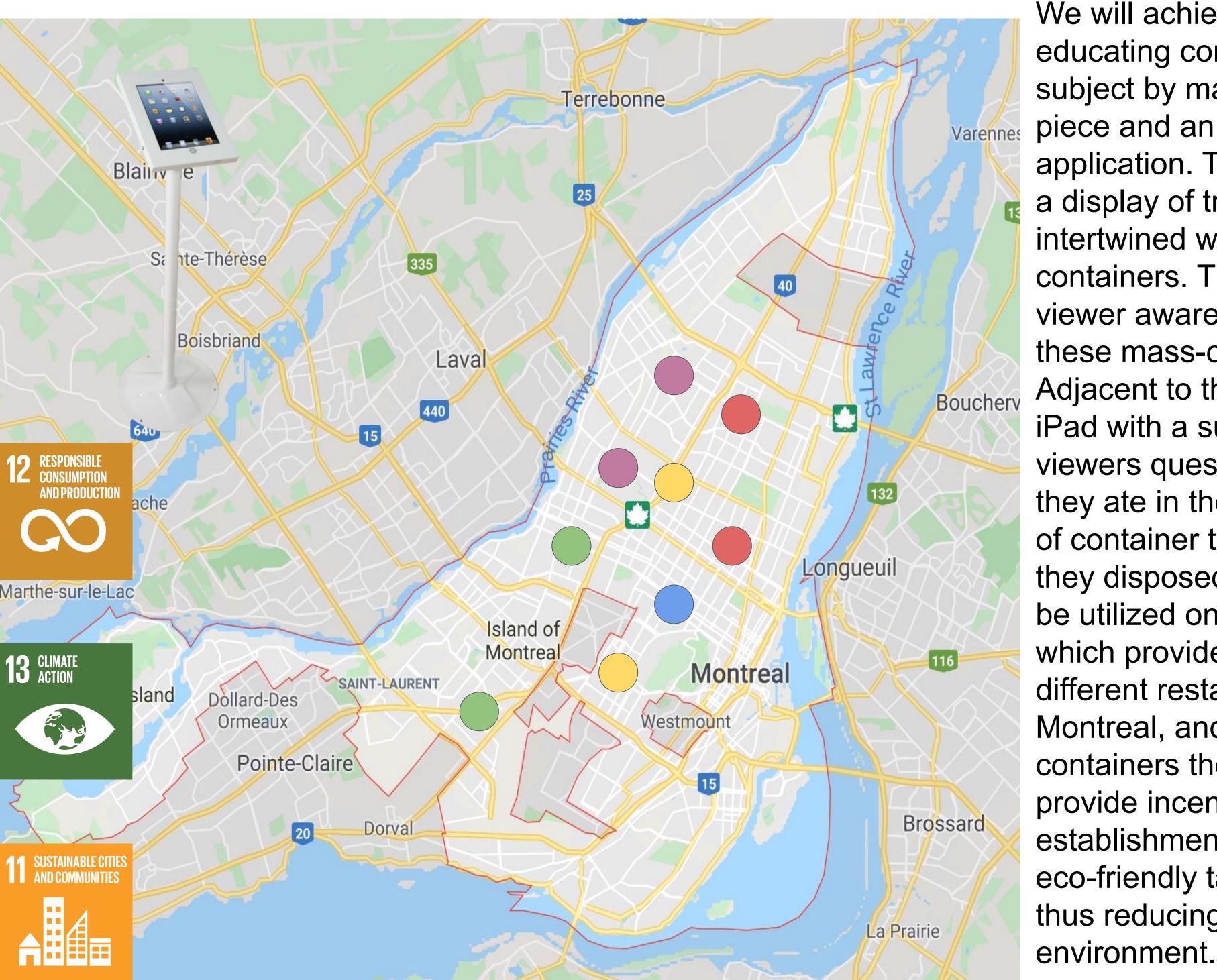
Our project aims to inform consumers on which restaurants and cafés near them have environmentally friendly packaging and which don't.



The goal of educating consumers on this subject is that they will consume more environmentally friendly products and motivate shops to sell more eco-friendly products.

Trouble With Problème Takeout

avec emporter



We will achieve our goal of educating consumers on this subject by making an installation varennes piece and an interactive application. The installation will be a display of trees and foliage intertwined with used takeout containers. This will make the viewer aware of the life cycle of these mass-consumed products. Adjacent to this installation is an iPad with a survey asking the viewers questions about where they ate in the past day, what kind of container they had and how they disposed of it. This data will be utilized on a mobile application which provides a map stating the different restaurants and cafes in Montreal, and what kind of takeout containers they provide. This will provide incentive for these establishments to provide more eco-friendly takeout containers, thus reducing their impact on the